

Dear WOW Mentor,

We appreciate your interest in mentoring a teen girl, and we hope that you will join us for Generation WOW on November 7, 2018 from 2pm to 6pm at the Plaza Live.

Mentoring is about creating opportunities that help build the future leaders of the tomorrow by exposing them to the leaders of today. A mentoring relationship is a visible and demonstrable statement in the belief that unlocking the potential of our youth, particularly young women, is to our collective betterment. The goal of Generation WOW is to provide a trusted and inspiring experience that forges relationships, inspires dreams, and delivers results that will change the world.

Since 2013, thousands of teen girls, aged 12-17 in grades 8-11, gather for an inspiring program to learn about "The Positive and The Possible." It is a high-energy, high-impact program focusing on self-esteem, life planning, social media, cultural bias, and mentorship.

The signature activity is "The Geraldine Mentor Walk," a program founded by business leader Gerry Laybourne and hosted in 40 countries. Mentors are paired with teen girls with a professed interest in the mentor's "expertise" and the groups walk and talk for about 45 minutes. The conversation establishes the foundation of a relationship that will inspire the girls and give them an introduction to mentorship and networking.

## Mentor Responsibilities:

- 1. Register
- 2. Participate in a pre-event training on mentorship
- 3. Attend the Generation WOW event on November 7th, 2018
- 4. Follow up with each of your mentees a minimum of 2 times over the school year by email, phone, text, or in person
- 5. Where possible and if needed, assist with transportation

It is remarkable how contributing a few hours of one's time can make such a big difference in a young woman's life. We can tell you from first-hand experience that what is given, is returned in more than equal measure.

Thank you for your commitment to help change the world. Lastly, do us a big favor and share this opportunity with other wonderful and wise women in your world!

The Generation WOW & OCPS Teams